

***Sustainability in Projects, Programs, and Portfolios: It's all about real success***

In this talk, Rich will provide the connection between sustainability and project management and assert how critical it is – but then explain that although critical, it's just not enough. The definition of success comes into play. We need alignment amongst project managers, program managers, portfolio managers, operational stakeholders and enterprise leaders, and we need long-term thinking and a holistic view of what success really means and how success is viewed by these different groups. Rich will provide some examples of projects that will challenge your definition of the word 'success' and help convey the idea of the intersection between project management and sustainability more clearly than ever. Using ideas from the upcoming book, *Sustainability in Projects, Programs and Portfolios – Realizing Enterprise Benefits*, this talk will discuss several different views of project success and tie that concept back to improving the engagement of project managers in thinking about the triple bottom line when they initiate, plan, execute, monitor and control, and close their projects – how they can draw power from it, and how they pass knowledge on to their successors.

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