



Academic Initiatives

Curriculum – Accreditation - Outreach

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Project Management in Practice Conference
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Industry Forecast Project Management

Growth of Project Management Profession

- PM Talent Gap
- PM can be a powerful tool to tackle today's complex business problems
 - All change happens through projects and programs
 - Structured and flexible
 - Essential capability for most organizations to complete in 21st century
- Organizations need to develop talent strategies to drive success
 - PPM is an enabler of strategy execution & change
 - Align projects and programs to strategy
 - Build talent capability - Talent Triangle

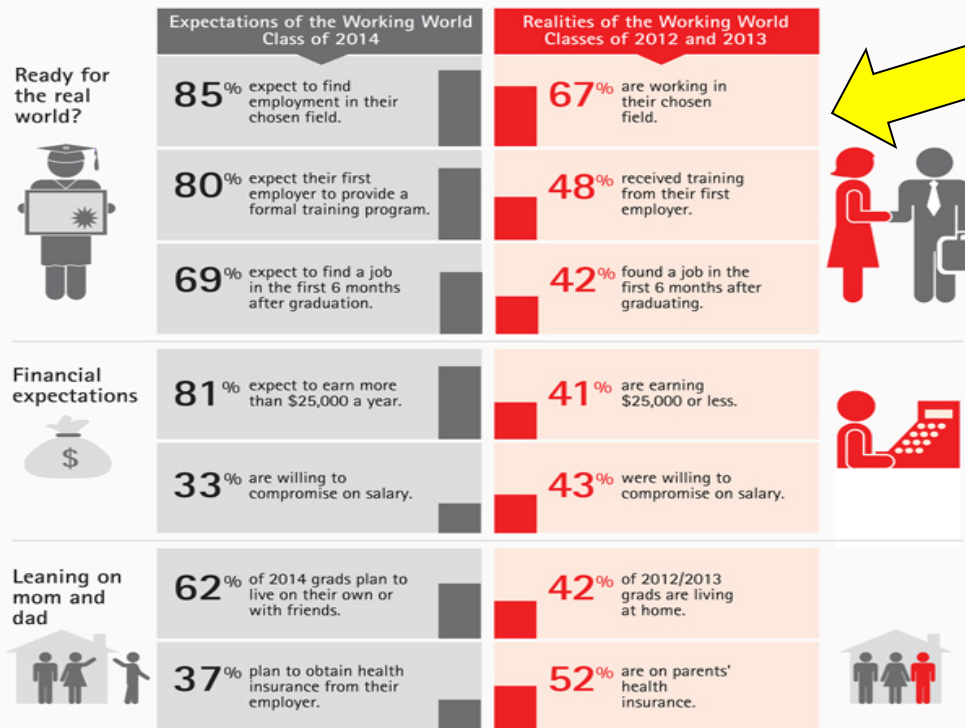
15.7 million new project management roles will be added globally by 2020.



Graduate expectations vs. reality

What Awaits 2014 Grads in the Working World?

Recent college graduates are reporting they are underemployed and working in jobs that do not require their college degree. The Accenture 2014 College Graduate Employment Survey examines the disparity between graduate expectations and the reality of the working world.



disconnect

To access the full report please visit www.accenture.com/CollegeGradSurvey

Source: Accenture conducted an online U.S. survey of 1,010 students graduating from college in 2014, and 1,005 participants who graduated college in 2012 or 2013. Survey conducted between March 4 and March 14, 2014. Note: Data has been rounded to the nearest whole number.

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Macro Environment - 2025

Political

Changing political powers globally

Nationalism

Economic

Center of gravity moving east - Emerging economies

Income gap widens

High tuition, low economic growth, student debt, poor outcomes

Social

Baby boomer exodus & X/Y/Z generation

Technology

Accelerated change and availability (open source) has an impact on how businesses operate and how people learn

Legal

Government regulation

Environmental

Sustainability as an expectation (in projects)

One in four CEOs said they were unable to pursue a market opportunity, or have had to cancel or delay a strategic initiative because of talent.

- PwC 15th Annual Global CEO Survey 2012:
Delivering Results, Growth, and Value in a Volatile World

Today's Environment Demands a Focus on Talent & Employability by Colleges and Universities...

“Post-college exam seeks to determine employability”

“Education and Training is not up to the job, say quarter of Europeans in survey”

“Global Employability Survey and University Ranking 2013”

“Obama Defends College Ratings”



...And a Need for Organizations to Develop Talent Management Strategies to Drive Success



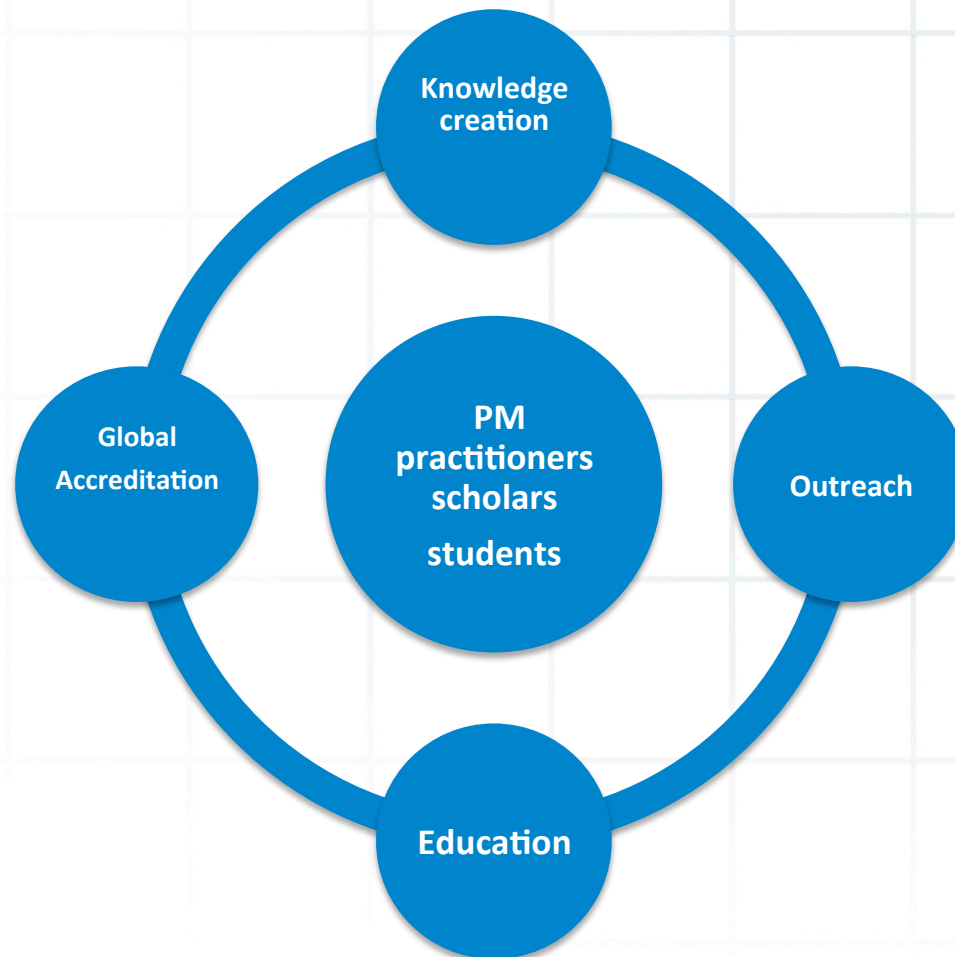
Employability from a Project Management lens...

Growth of Project Management Education

- PM degree programs can help academic institutions fill market demand and help students acquire the skills necessary for sustainable employment and career advancement
- Project Management encompasses an array of skill sets to meet the demands of today's knowledge based economy
 - Functional skill base of PM education exposes students to critical employability skills (communication, teamwork, collaboration, etc.)
 - Relevant across multiple disciplines and areas of study
 - Can stimulate partnerships with public and private sector
 - Accelerate Talent Management Initiatives within organizations

Academic & Educational Programs

“Building the pipeline for the future”



Knowledge Creation & Dissemination

- PMI Research and Education Conference

- PMI Sponsored Research Program

Practitioners and Academics

- Teaching Case Competition
- Research Working Sessions (ROWS)
- Research Track at PMI Global Congresses
- Doctoral Research Grants

Pmiteach.org & Pmi.org

Academic Outreach

- Academic and Chapter Collaboration
- Academic Workshops
- Conferences and Exhibits
- Student programs i.e. PM competitions

Global Accreditation (“GAC”)

- To advance excellence in project management education worldwide
- Ensure that “GAC Accredited” educational programs prepare students to meet the needs of business and government for qualified project management professionals

Education

Project Management Curriculum

Benefits

Faculty – jumpstart or enhance teaching of PM

Students – new career exposure; project-ready for job market

Employers - “project-ready” pool of potential new hires

PM Profession – expand and build the pipeline of next generation of project managers

Thank You

TapadhLeat Koszonóm Murakoze aDank Grazi Grazie

ThintKo Buznyg WaadMahadsantahay Takk Ekeisi

Blagodaram Rahmat Takk

Matondo Mercè Terimakasih Tanemirt Gracías

Taiku Dakujem Merci You Spacibo Danke

Tak Merci You Gracie

Gracies Faleminderit Eftaristo NajisTuke Hvala Arigato KamSahHamnida Camon

Niringrazzjak Bayarlalaa Obrigado Salamata Saha Multumesc

Mèsi Chokrane Kiitos Dziakuju Maururu

Xièxie Barkal Gracías Agimus

Gracias

TananVaga Aciù Dankie

Tak Sagolun Motashakeram

Gracie KopKhunKha